



# Continued Education Program

Advise with Confidence™

Also see:



**Business Toolbox**  
[growthwheel.com/toolbox](https://growthwheel.com/toolbox)



**CRM Software**  
[growthwheel.com/online](https://growthwheel.com/online)

# GrowthWheel Certification Program

## Course description



The GrowthWheel Certification course is a 3-day program (4 hours per day) Live Online on Zoom.

The course is also available OnDemand to complete individually at any time.

Experienced former small business advisors will conduct the program – which includes best practice sharing with other business advisors from all over the world.

During the course, participants will practice using tools and the software with demo videos that can be reviewed again after the training.

## 5 Reasons to Get GrowthWheel Certified



### Visual Business Toolbox

Get access to a library of 300+ [Growthwheel Tools](#) – online and printed – which are continuously updated.



### Cloud-based Advisor CRM System

Get access to [GrowthWheel Online](#) to manage clients – and offer them a free life-time account



### Personal Coaching Calls

Get unlimited Personal [Coaching Calls](#) with GrowthWheel Product Specialists to get started – and get better!



### Business Advisor Certificate

Get a proof of skills acquired with the GrowthWheel [Certified Business Advisor](#) certificate – for the wall and LinkedIn profile.



### International Network

Get experience from a community of more than [3,900 Certified Advisors](#) – from around the world.

See more details at [growthwheel.com/continuededucation](https://growthwheel.com/continuededucation)

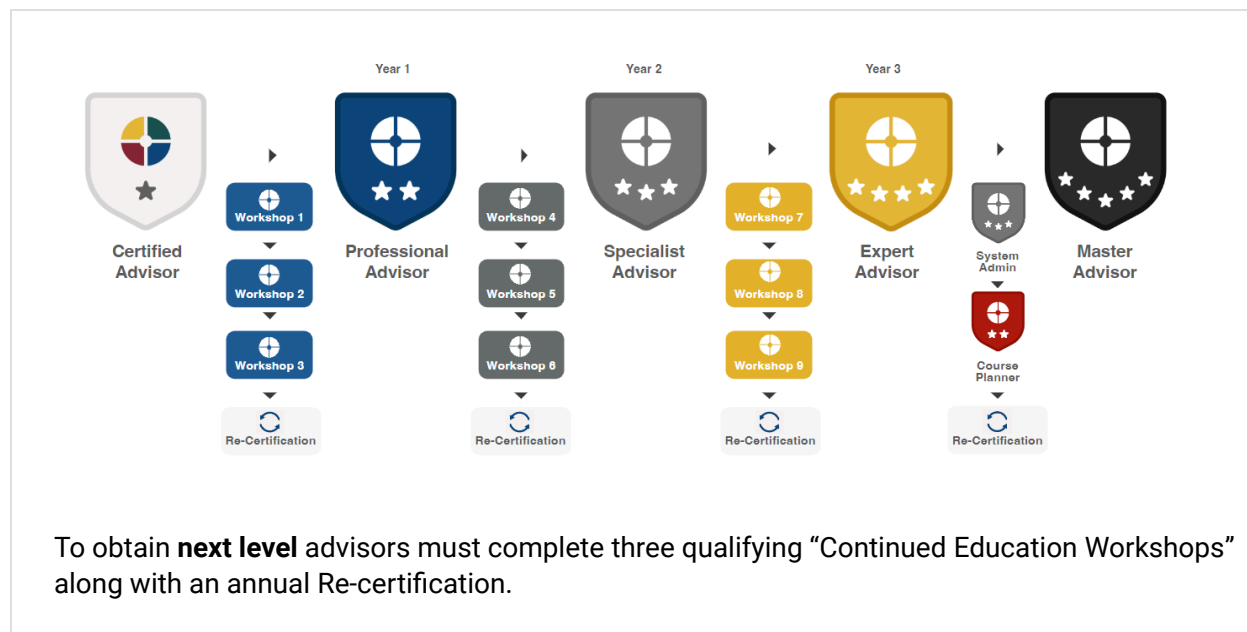
# GrowthWheel Continued Education Program outline



The GrowthWheel Continued Education (CE) program offers Certified Advisors to continue their professional development at no additional cost.

After the first [Certification Course](#) advisors can obtain up to four higher levels of certification.

Certification Workshops are available every month Live Online and On Demand.



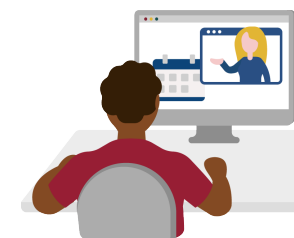
## Advise clients with confidence

Get professional tools — and insights from other small business advisors.



## Build a career path with Certificates

Get additional proof of competence — for free.



## Up to 48h of Professional Development

Get as much training as you wish every year — in your own time.

See more details at [growthwheel.com/continuededucation](https://growthwheel.com/continuededucation)



# GrowthWheel Continued Education

## List of workshops



**Professional Advisor Certificate**  
Reaching this level requires 1 year of experience using GrowthWheel and have completed the following three qualifying CE Workshops:



Workshop 1:  
**Your Personal Advisory Style**



Workshop 2:  
**Engaging Client Companies**



Workshop 3:  
**GrowthPlans with Impact**



Annual:  
**Re-Certification**



**Specialist Advisor Certificate**  
Reaching this level requires 2 years of experience using GrowthWheel and have completed the following three qualifying CE Workshops:



Workshop 4:  
**Customizing Advise for Big and Small**



Workshop 5:  
**Crisis Management & Resilience Planning**



Workshop 6:  
**Strategic Planning**



Annual:  
**Re-Certification**



**Expert Advisor Certificate**  
Reaching this level requires 3 years of experience using GrowthWheel and have completed the following three qualifying CE Workshops:



Workshop 7:  
**Workflow Automation**



Workshop 8:  
**Business Tool Integration**



Workshop 9:  
**Change Management**



Annual:  
**Re-Certification**



"Investing time in my education and development will always pay off."



"It is great to offer my team members Professional Development as a benefit."