



Company Profile

Supporting Small Business Advisors
around the world since 2005

Making Visual Tools and Software since 2005

Let's Continue the Conversation

Company profile

GrowthWheel was founded in 2005 on the idea that there had to be an alternative to the conventional business plan. A better way to support the decision making and action planning that takes place in companies every day.

Today, our visual business tools are used by more than a thousand business advisors, incubator managers, business angels, and entrepreneurship educators around the world, who have become GrowthWheel Certified Business Advisors and co-creators of the GrowthWheel Toolbox.

Together we continue our quest to find the best ways to help entrepreneurs make decisions and take action.

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Proudly Scandinavian. Truly International.

Designed in Copenhagen. Based in New York. Used in 65+ Countries.

GrowthWheel has been discovered by business advisors, incubator managers, and entrepreneurship educators in many countries around the world.

We know what it means to be international and we have build a tool that advisors can adapt where ever they are.

Americas

Brazil
Chile
Canada
Cayman Islands
Colombia
Costa Rica
Dominican Republic
Jamaica
Mexico
The Bahamas
United States

Europe

Bulgaria
Czech Republic
Denmark
Estonia
Faroe Islands
Finland
France
Germany

Greenland
Hungary
Iceland
Ireland
Italy
Latvia
Lithuania
Norway
Poland

Russia
Spain
Sweden
The Netherlands
United Kingdom

Africa

Angola
Cape Verde
Ethiopia
Ghana
Kenya
Lesotho
Mozambique
Namibia

Nigeria
Rwanda
South Africa
Swaziland
Tanzania
Uganda
Zambia
Zimbabwe
Morocco

Middle East

Egypt
Jordan
Kingdom of Saudi Arabia
Kuwait
Lebanon
Qatar
Turkey
United Arab Emirates

Other

Australia
India
Indonesia
Malaysia
New Zealand
South Korea
Thailand

America's SBDCs have a shared language

GrowthWheel is used in 48 states. In 9 states state-wide.

In 9 states so far, the America's SBDC Networks have implemented GrowthWheel state-wide to have a shared language and a consistent process for all advisors in their network. Below, you can see which, as well as some other states that have GrowthWheel Certified Advisors in their SBDCs.



Statewide usage



Statewide usage



Statewide usage



Statewide usage



Statewide usage



Statewide usage



Statewide usage



Statewide usage



Statewide usage



Statewide usage



Testimonials

What your colleagues in the SBDC Network say about GrowthWheel



Allison Dugan
Business Advisor and
Program Manager What's Cooking
Shenandoah Valley SBDC, Virginia

**"GrowthWheel has simplified my job -
and resulted in more work done for
clients!"**

The Toolbox really helps spur creative thinking and I find myself communicating even more with our clients."



Schawana Williams
Business Consultant
Joseph Business School
Illinois SBDC

**"GrowthWheel empowers my
clients"**

Entrepreneurs navigate decisions non-stop. It is important that those I counsel are empowered with each action they take. I use GrowthWheel because it is both tool and template. It offers focus and flexibility."



Steve Schillig
Director
Ohio Small Business Development
Center at Kent University
New Philadelphia, Ohio

**"GrowthWheel tools make it so much
easier to focus on what's most
important"**

What I like most about GrowthWheel is that it can be used in any situation, with any type of client. The Decision Sheets are invaluable and not at all intimidating for the client"



Craig Alan Brown
Business Advisor
Ohio SBDC
Rhodes State College
Lima, Ohio

**"GrowthWheel provides tools for
every single challenge"**

The GrowthWheel Toolbox incorporates all of the vital information I need. It is the first comprehensive collection of business planning tools I have ever seen."

References

GrowthWheel Certified Incubators around the world

Incubators in the United States, Canada, South Africa, and Norway use GrowthWheel to build high-impact entrepreneurial ecosystems in every type of community or industry around the world.



See more details at growthwheel.com/partners

References

GrowthWheel Certified Partners



Columbus Urban League



Urban League of Greater SE Ohio



Ohio SBDC Urban League of greater Cleveland



Arizona MBDA



North End Community Improvement Collaborative



BBIF



Canadian Black Chamber



Cote Des Neiges Black Community Association/UIBE

References

GrowthWheel Certified WBC's



Chicago, Illinois



Santa Fe, New Mexico



Santa Barbara, California



Canoga Park, California



Derby, Connecticut



Baltimore, Maryland



Columbus, Ohio



Baton Rouge, Louisiana



Indianapolis, Indiana



Tucson, Arizona



Norfolk, Virginia



North Charleston, South Carolina

See more features at growthwheel.com/partners





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