






OnDemand Workshops

Made by GrowthWheel. Delivered by You.

Also see:

| | |
|---|--|
|  | Continued Education growthwheel.com/ continuededucation |
|  | CRM Software growthwheel.com/online |
|  | Business Toolbox growthwheel.com/toolbox |

GrowthWheel Workshop Tools

Do your own training program for clients

With our ready-made workshop programs, you can design, promote and deliver training with GrowthWheel tools.

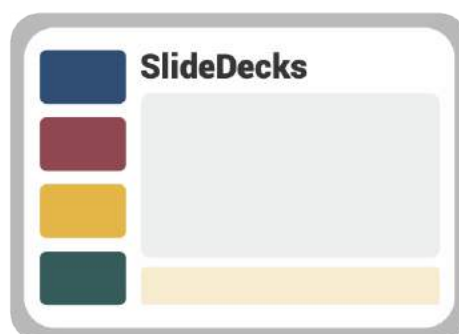
The GrowthWheel Toolbox was originally designed for use in workshops where the 1-page tools creates a way to turn insights into decisions right away.

Here are the tools to help you make your own custom program, or simply run the workshops GrowthWheel already have prepared.



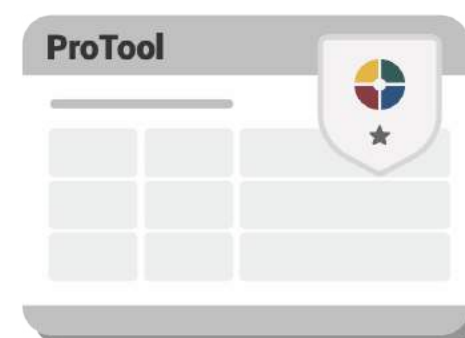
Workshop Descriptions

You can use 20 ready-made Workshop Descriptions + one for each of the GrowthWheel Focus Areas to describe and promote your workshop.



SlideDecks with presenter notes

We have made Workshop Slidedecks with presenter notes for each course that you can use as they are or edit to your liking.



Pro-tool for Workshop Planning

Whether you are new to workshop planning or have years of experience you may benefit from our Pro Tools for advisors to help design your program.

Get it here: [GrowthWheel for Workshops](https://growthwheel.com/workshopstools).

GrowthWheel OnDemand Workshops

Offer recorded e-learning content

We have designed and recorded 10 (soon 20) OnDemand Workshops which you can offer your clients as free or paid training.

If you charge for them you split the course fees with GrowthWheel. Otherwise as a licensed GrowthWheel Partner you can offer them for free.

3 ways to offer workshops for your clients:



Offer your clients recorded OnDemand Workshops

With GrowthWheel Direct Workshops you can outsource all - or parts of - your online client training program with GrowthWheel as your external partner.

Clients can access the training with a click.



Hire a GrowthWheel Instructor for live training on Zoom

Live Instructor-led training is better, and you can also outsource this to GrowthWheel.

Select your preferred client workshops and we will show up on Zoom to deliver live together with you.








Outsource your entire LMS management

Let GrowthWheel take care of your entire online training program on our LMS platform.

We can manage your entire eLearning offering of your own courses supplemented with GrowthWheel content

GrowthWheel Workshop Programs

20 workshops to choose from

| | | | | |
|---|---------------------------|-------------|-------------------------|---|
|  | Introduction | S1.1 | Business Planning | Getting a 360° Perspective on Your Business |
|  | Business Concept | Y1.1 | Business Idea | The Business You Are In and Where to Take It |
| | | Y2.1 | Product Portfolio | Designing Products that Customers Want |
| | | Y3.1 | Revenue Model | Ways to Make Money from Your Business Idea |
| | | Y4.1 | Customer Portfolio | Selecting the Best Customers You Can Get |
| | | Y5.1 | Market Position | Making Your Company Strong in the Marketplace |
|  | Organization | R1.1 | Ownership & Board | Building Your Team of Owners and Managers |
| | | R2.1 | Employees | Hire Your Next Employee With Profit |
| | | R3.1 | Partnerships | Enter Partnerships and Alliances for Growth |
| | | R4.1 | Business Processes | The Daily Work: Procedures and Workflow |
| | | R5.1 | Legal issues | Legal Foundation: Compliance, Contracts and Conflicts |
|  | Customer Relations | G1.1 | Networking | Getting New Clients through Networking |
| | | G2.1 | Marketing | Crafting The Right Message for the Right Media |
| | | G3.1 | Sales & Service | Designing the Sales and Service System |
| | | G4.1 | Communication & PR | Building Media Presence and Awareness |
| | | G5.1 | Branding | Creating Customer Loyalty and Brand Recognition |
|  | Operations | B1.1 | Financials | Manage Money: Profitability, Cashflow and Cost Structure |
| | | B2.1 | Funding | Convincing Lenders that Your Investment Pays Back |
| | | B3.1 | Production & Deliveries | Making Productive Workflow and Logistics |
| | | B4.1 | IT Systems | IT that can Automate and Optimize Your Operations |
| | | B5.1 | Facilities | Designing Your Infrastructure and Workspace |