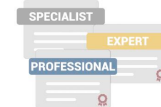




Visual Business Toolbox

Just Add Your Expertise™

Also see:



Continued Education
[growthwheel.com/
continuededucation](https://growthwheel.com/continuededucation)



CRM Software
growthwheel.com/online

A 360° View on Advising Small Businesses

The GrowthWheel Framework

The GrowthWheel Framework is a simple checklist which helps small business advisors and their clients have conversations about growing a business.

The visual tool helps to quickly identify the most important Focus Areas and define decisions and actions the business should be working on. Advisors just have to add their own expertise.

For business advisors GrowthWheel becomes a language which supports a better dialogue with clients, helps avoid blind spots, and help advisors advice with confidence.



Ways to use the GrowthWheel Framework



The GrowthWheel Framework gives a visual overview of how to grow a business by creating an attractive **business concept**, establishing a **strong organization**, build **lasting customer relations** and maintain **profitable operations**.

More than 100+ Visual Business Tools in Print and Online

The GrowthWheel Toolbox



360° Screening

The 360° Screening tool help get an overview of the business and select the focus are to work on.



Decision sheets

GrowthWheel Decision Sheets help make decisions faster with the one-page tools outlining alternative options.



30-60-90 Days plan

The 30-60-90 Days Plan tool help list and follow up on agreed decisions and actions.



Frameworks

GrowthWheel Frameworks are simple infographics that help get the big picture of a business challenge.



Ambitions and Outcomes Record

The GrowthWheel Ambitions and Outcome tools help define ambitions and keep track of outcomes.



Articles

GrowthWheel Articles are short write-ups of basic business topics that help to educate and inspire.

GrowthWheel Advanced Series

List of advanced tools

More tools for decision making

The GrowthWheel Advanced Series help business advisors take a deep dive into special business challenges like Export, Succession and Crisis Management.

The GrowthWheel Advanced Tools covers 15 business topics. Each tool contains 20 one-page Decision Sheets.

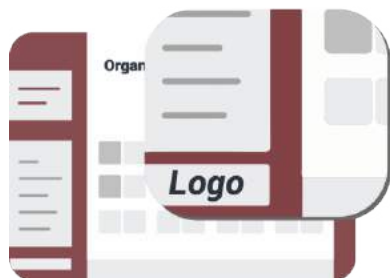
They are available with an add-on license for GrowthWheel Certified advisors.



See more details at growthwheel.com/advancedtool

Your Organizations Logo on All Tools

Co-branding with GrowthWheel



Co-branded Online Tools

The license to use GrowthWheel includes the option to use your organization logo on all GrowthWheel tools.

The logo will automatically be printed on all tools as they are downloaded or e-mailed to clients. Each advisor can have their own logo, but a network might also decide for all advisors to use the same.



Foldable Business Cards and more

You can request co-branded foldable business cards with your name, contact information, and logo on the front and the GrowthWheel Framework on the inside.

The GrowthWheel team will make the graphics for you at no cost. You can get the files to print yourself, or we can print them for you at cost price.



Certified Partner Signage

Certified Partners or individual GrowthWheel Certified Business Advisors who wish, can use decals for signage on their building or in their offices.

Other office interior items include laminated GrowthWheel flip charts and wall posters.

GrowthWheel Speaks Spanish

¡GrowthWheel Habla Español!

Certification courses

We offer the certification courses with spanish speaking instructors as well as coaching calls.



Cursos de Certificación

Ofrecemos los cursos de certificación con instructores de habla hispana, al igual que llamadas de entrenamiento.

Business Toolbox

All the GrowthWheel Tools – online and in print – are ready to be download or used in spanish.



Caja de Herramientas de Negocio

Todas las herramientas de GrowthWheel, en línea e impresas, están listas para descargar o usar en español.

CRM Software

All new features and updates to the software are instantly available in spanish for users who has access in GrowthWheel Online.



Plataforma de Relación de Clientes

Todas las nuevas funcionalidades y actualizaciones del software están disponibles en español para quienes tengan el acceso en GrowthWheel Online.